



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Cowell for North Carolina Treasure(9687)
Agency Media Strategies & Research (1583)
Buyer Collins,Suzanne
Salesperson Wade, Dave (1546)
ph: (704) 371-3164

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 11781/
Demo
Revision
Comments

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203-1907

AgM

Invoice 653595
Inv Date 11/25/2012
Terms Net 30
Contract 330124
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:05:37PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
25.0	Spot	11:00:00PM-11:35:00PM	Day,F-1	11/02/12 11:23PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	JCNCT1203H	\$1200.00	
26.0	Spot	11:30:00PM-12:05:00AM	Day,Sa-1	11/03/12 12:12AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	JCNCT1203H	\$1200.00	
27.0	Spot	11:00:00PM-11:35:00PM	Day,Su-1	11/04/12 11:36PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	JCNCT1203H	\$1200.00	
28.0	Spot	12:07:00AM-12:37:00AM	Day,F-1	11/02/12 12:24AM (Fr)	00:30	Nightline	JCNCT1203H	\$500.00	
29.0	Spot	4:30:00AM- 5:00:00AM	Day,M-1	11/05/12 4:43AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	JCNCT1203H	\$185.00	
30.0	Spot	5:00:00AM- 5:30:00AM	Day,Sa-1	11/03/12 5:08AM (Sa)	00:30	CARS.TV 5A	JCNCT1203H	\$300.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$4,585.00	Total Spots	6
Commission	(\$687.75)		
Net Total	\$3,897.25		